



**SWANS DOWN**  
**CAKE FLOUR**

# THREE WONDERFUL BARGAINS

## FROM THE SWANS DOWN KITCHENS



1. **THE SWANS DOWN CAKE SET** consists of handy utensils which every cake maker will welcome. Each article aids in perfect measuring, mixing, or baking—each one makes cake making a simpler, easier art. For just what it costs us—\$1.00, postage prepaid, (\$1.25 at Denver and west, \$1.50 in Canada, \$2.00 elsewhere, including U. S. possessions)—we will send you the Cake Set, which includes the following:

Set of aluminum measuring spoons	One patent, heavy tin angel food pan
Wooden, slotted mixing spoon	Sample package of Swans Down Cake Flour
Wire cake tester	Copy of recipe booklet—"New Cake Secrets"
Aluminum measuring cup	
Steel spatula	
One square, heavy tin cake pan	

2. **"NEW CAKE SECRETS."** This wonderful new edition of the famous Swans Down recipe book is the only item of the Cake Set sold separately. It's filled with a variety of new cake recipes—recipes, too, for novel frostings—pastries—cookies—quick breads. The price is 10c.



3. **OVEN THERMOMETER.** Many a cake tragedy can be traced to improper temperature in the baking. An oven thermometer is a great aid in securing correct baking temperature. We can now supply you with a standard thermometer which can be used in any type of oven. Send \$1.00 (\$1.25 Denver and west, \$1.50 in Canada, \$2.00 elsewhere, including U. S. possessions). Postage is prepaid.

**SEND YOUR ORDER TO FRANCES LEE BARTON**  
**C/o General Foods, Battle Creek, Michigan**  
**IN CANADA, ADDRESS**  
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